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## Attendance Guide for Overseas Buyers of the 126<sup>th</sup> Canton Fair

Guangzhou • China

**Name :** China Import and Export Fair (Canton Fair for short)  
**Venue :** China Import and Export Fair Complex  
**Hosts :** Ministry of Commerce, PRC  
People's Government of Guangdong Province  
**Organizer:** China Foreign Trade Centre (CFTC)  
**Contact :** Canton Fair Call Center, CFTC  
**Address :** No.382, Yuejiang Zhong Road, Guangzhou 510335, China  
**Tel :** 4000-888-999 (The Chinese Mainland)  
86-20-28-888-999 (Outside the Chinese Mainland)  
**Fax :** 86-20-89-139-860  
**E-mail :** info@cantonfair.org.cn  
**Website :** www.cantonfair.org.cn www.cftc.org.cn

### Social Media



### Online Self-service Platform—BEST

BEST is the Canton Fair's online free self-service platform especially for overseas buyers. Regular buyers could log on BEST and get access to the following services against user name and password (new buyers can apply online for free).

- Apply for invitation letters
- Pre-application for Buyer Card
- Invite friends to Canton Fair
- Search for exhibitors and products
- Interpretation service
- Business and travel service
- Personal/Company Information management



### Buyer incentive Program

To improve buyers' attendance experience, we cooperate with airlines, hotels, strategic partners and regular buyers, to launch a series of promotions including "Special Airfare Offer", "Advertisement Reward for New Buyers", and "i-invite". Please visit [www.cantonfair.org.cn](http://www.cantonfair.org.cn) for more details.

Contact information of Overseas Cooperative Partners of the Canton Fair is available on the official website.

Language versions of this guide are: Chinese, English, French, German, Japanese, Spanish, Arabic, Russian, Italian and Portuguese. Please click "Attendance Guide for Buyers" on Canton Fair's website: [www.cantonfair.org.cn](http://www.cantonfair.org.cn) to download or print it.

Official Rail of the 126<sup>th</sup> Canton Fair  
Guangzhou-Kowloon Through Train



"Guangzhou - Shenzhen - Hong Kong" High Speed Rail



Canton Fair Strategic Partner  
China Southern Airlines



## 1 Exhibition Date and Sections

### National Pavilion

#### Phase 1: Octobe 15-19, 2019

Exhibition Category	Exhibition Section	Exhibitor Number	Exhibition Category	Exhibition Section	Exhibitor Number
Electronics & Household Electrical Appliances	Household Electrical Appliances	1240	Machinery	General Machinery, Small Processing Machinery and Industrial Spare Parts	727
	Consumer Electronics and Information Products	695		Large Machinery and Equipment	434
	Electronic and Electrical Products	608		Construction and Agricultural Machinery	267
Lighting Equipment	Lighting Equipment	599	Hardware & Tools	Hardware	1041
	Bicycles	120		Tools	1272
	Motorcycles	272		Building and Decorative Materials	1261
Vehicle & Spare Parts	Vehicles	64	Building Materials	Sanitary and Bathroom Equipment	634
	Vehicle Spare Parts	902		Chemical Products	294
Machinery	Power and Electrical Equipment	221	Chemical Products	New Energy	82

#### Phase 2: Octobe 23-27, 2019

Exhibition Category	Exhibition Section	Exhibitor Number	Exhibition Category	Exhibition Section	Exhibitor Number
Consumer Goods	Kitchenware & Tableware	1220	Home Decorations	Art Ceramics	287
	General Ceramics	606		Glass Artware	349
	Household Items	1461		Weaving, Rattan and Iron Products	217
	Personal Care Products	246		Home Decorations	720
	Toiletries	114		Gardening Products	575
	Pet Products and Food	93		Furniture	913
Gifts	Clocks, Watches & Optical Instruments	114	Stone/Iron Decoration & Outdoor Spa Equipment		41
	Toys	684			
	Gifts and Premiums	1140			
	Festival Products	428			

#### Phase 3: October 31-November 4, 2019

Exhibition Category	Exhibition Section	Exhibitor Number	Exhibition Category	Exhibition Section	Exhibitor Number
Textiles & Garments	Men and Women's Clothing	1206	Shoes	Shoes	1140
	Underwear	245		Office Supplies	832
	Sports and Casual Wear	386		Cases and Bags	1030
	Kids' Wear	197		Sports, Travel and Recreation Products	731
	Fashion Accessories and Fittings	580		Food	706
	Furs, Leather, Downs & Related products	72	Medicines, Health Products and Medical Devices	Medicines, Health Products and Medical Devices	505
	Home Textiles	1425		Traditional Chinese Specialties	170
	Textile Raw Materials & Fabrics	720			
	Carpets & Tapestries	118			

Note: the above data is updated on March 18<sup>th</sup>, 2019.

### International Pavilion

#### Phase 1: October 15-19, 2019

Electronics and Household Electrical Appliance; Building Materials and Hardware; Machinery and Equipment

#### Phase 3: October 31-November 4, 2019

Food and Drink; Household Items; Fabrics and Home Textiles

### Stand Booking

Please contact Operation Department, China Foreign Trade Centre . The contacts are:

Contacts	Tel	Email	Fax
Ms.Saskia Zeng	86-20-89138572	zengp@cantonfair.org.cn	
Mr. Yang	86-20-89138583	project1@cantonfair.org.cn	+86-20-89138550

The application deadline is:

Phase 1: January 15<sup>th</sup> in Spring, and July 15<sup>th</sup> in Autumn;

Phase 3: January 30<sup>th</sup> in Spring, and July 30<sup>th</sup> in Autumn;

For more details, please refer to <http://www.cantonfair.org.cn/international/>



## 2 How to Attend

### How to Apply for the Canton Fair Invitation

To provide easy pass for your Chinese visa application, you can apply for invitation through following channels:

A: BEST (Buyer E-Service Tool) on our official website: [www.invitation.cantonfair.org.cn](http://www.invitation.cantonfair.org.cn)  
B: Canton Fair Call Center, China Foreign Trade Centre  
Add: No.382, Yuejiang Zhong Road, Guangzhou, 510335, China  
Service Tel: 4000-888-999 (The Chinese Mainland)  
86-20-28-888-999 (Outside the Chinese Mainland)  
Fax: 86-20-89-139-860  
E-mail: info@cantonfair.org.cn

C: Canton Fair Hong Kong Representative Office  
Add: Room 3106-3107 Office Tower, Convention Plaza, No.1 Harbour Road, Wanchai, Hong Kong  
Hotline: 852-28771318 Fax: 852-28383169  
Email: cs@cantonfair.org.cn Website: <http://hk.cantonfair.org.cn>

D: The Economic & Commercial Counselor's Office of the Embassy (The Economic & Commercial Section of the Consulate General) of P. R. China in your region Address, telephone & fax number: Please make inquiries locally, or refer to <http://english.mofcom.gov.cn/column/sitemap2.shtml>

E: The Chinese foreign trade corporations (enterprises) with whom you are business-related

F: By contacting overseas cooperative organizations of China Foreign Trade Centre, you may refer to Canton Fair's website for the name list.

### Visa

Please go to the Embassy or Consulate General of PRC in your country with the Official Invitation of the Canton Fair to apply for the visa. The Official Invitation must list the Buyer's Name, Nationality, and etc.  
Overseas buyers are welcomed to apply for China Visa IN PERSON via China Travel Service(H.K.) Ltd (Appointed Travel Agent of the Canton Fair). Tel:852-28538905; Email: op-btmc@ctshk.com

### Registration

For your convenient registration, we have BEST platform for pre-registration, and overseas buyers' registration offices both in Complex and hotels in Guangzhou and nearby cities.

Overseas Buyers' Registration Office in Canton Fair Complex (Please refer to Transportation Guide in this brochure for the locations)

Phase 1 Oct.14, 2019 10:30 - 18:00 Oct.15-18, 2019 8:30 - 18:00

Phase 2 Oct.23-26, 2019 8:30 - 18:00 Oct.27, 2019 8:30 - 16:00

Phase 3 Oct.31-Nov.3, 2019 8:30 - 18:00 Nov.4, 2019 8:30 - 14:00

Overseas Buyers' Registration Office in appointed hotels (Please refer to [www.cantonfair.org.cn](http://www.cantonfair.org.cn) for the hotel information)

Phase 1 Oct.14-17, 2019 8:30 - 18:00

Phase 2 Oct.22-24, 2019 8:30 - 18:00

Phase 3 Oct.30-31, 2019 8:30 - 18:00 Nov.1, 2019 8:30 - 14:00

### Canton Fair Hong Kong Representative Office

Buyers can apply for and get the buyer badges throughout the year in this office. If you need the buyer badge, please email related documents to application-hk@cantonfair.org.cn. For more details, please visit <http://hk.cantonfair.org.cn>.

### Travel Service

If you need travel assistance, you can contact Canton Fair International Travel Agency Co., Ltd. Website: [booking.cantonfair.org.cn](http://booking.cantonfair.org.cn); Tel: 008620-89268105, E-mail: [cantonfair.tour@163.net](mailto:cantonfair.tour@163.net); Or Business Travel & MICE Centre of China Travel Service (H.K.) Ltd (Appointed Travel Agent of the Canton Fair). Email: op-btmc@ctshk.com; Tel:(852) 28538905; Fax: (852) 23081880.

### Tips

1.If you haven't applied for Buyer badge, please visit Canton Fair's official website ( [www.cantonfair.org.cn](http://www.cantonfair.org.cn)). Under the "Buyer" column, choose "Pre-apply Buyer Badge" and apply for your badge (first one free of charge, effective for multiple sessions). We recommend you register in this way, for it is convenient and saves time.

2.If you already have the buyer card, you can enter the Fair complex directly. If you forget to bring the card or lose it, you can re-apply for it at the Overseas Buyers' Registration Office with service fee of 200 RMB/card.

3.For your convenience, from 3 days before the Canton Fair till the end, you may also scan the buyer badge pre-application QR code at the venue or hotels for a fast channel of pre-application.

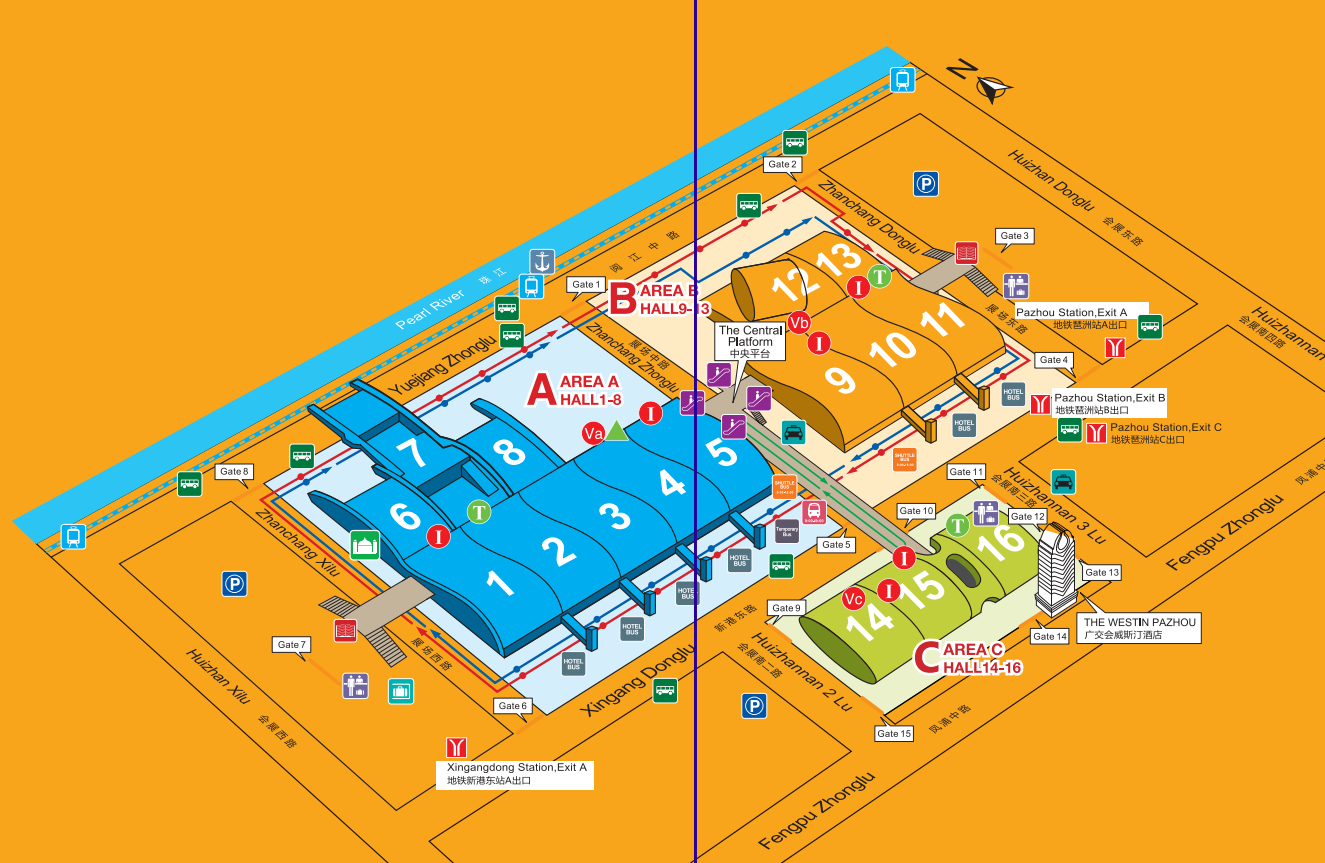
## 3 Hotel Information

There are over 200 star-rated hotels in Guangzhou, offering a wide range of accommodation selection for different needs. Here are some of the best for your reference. For their latest prices and quotes, please contact the hotels or visit [www.cantonfair.org.cn](http://www.cantonfair.org.cn).

NO.	RECOMMENDATION	STAR	ADD.	TEL.
1	The Westin Pazhou	★★★★	Area C, Canton Fair Complex, Fengpu Zhong Road, Haizhu District, Guangzhou	86-20-89181818
2	Vanburgh Hotel	★★★★	No.126, Huangpu Dadao west, Tianhe District Guangzhou	86-20-38683028
3	White Swan Hotel	★★★★	No.1 Shamen South Street, Guangzhou	86-20-81886968
4	Meridien Zhongshan	★★★★	No.21, Gangkou Avenue, Gangkou Town, Zhongshan	0760-2280-8888
5	Intercontinental Guangzhou Exhibition Center	★★★★	No.828, Yuejiangzhong Road	86-20-89228888
6	Sino Hotel Guangzhou	★★★	No.63, Panfu Road, Yuexiu District, Guangzhou	86-20-62334600
7	Conrad Guangzhou	★★★★	No.222, Xinmin Road, Zhujiang Newtown, Guangzhou	86-20-61133700/31133977
8	Pullman Guangzhou Baiyun Airport	★★★★	Guangzhou Baiyun International Airport, Guangzhou	86-20-36068866
9	China Hotel, A Marriott Hotel	★★★★	No.122, Lihua Road, Guangzhou	86-20-86668888
10	Shangri-La Hotel, Guangzhou	★★★★	No.1, Huizhen East Road, Haizhu District, Guangzhou	86-20-89178888
11	Marriott Guangzhou Tianhe	★★★★	No.222, Tianhe District, Guangzhou	86-20-61088888
12	The Ritz-Carlton, Guangzhou Hotel	★★★★	No.3, Xingan Road, Zhujiang New Town, Tianhe District, Guangzhou	86-20-38136688
13	Dongfang Hotel	★★★★	No.122, Lihua Road, Guangzhou	86-20-86669900/2816
14	W, Guangzhou	★★★★	No.26, Zhujiang New Town, Tianhe District, Guangzhou	86-20-66286628
15	Four Seasons Hotel Guangzhou	★★★★	No.5, Zhujiang West Road, Zhujiang New Town, Tianhe District, Guangzhou	86-20-88833888
16	Easeland Hotel Guangzhou	★★★★	No.2, Baiyun Road(Foreign College Road), Baiyun District, Guangzhou	86-20-66618886
17	Mandarin Oriental Guangzhou	★★★★	No.389, Tianhe District, Guangzhou	86-20-38088888
18	Crowne Plaza Guangzhou Huadu	★★★★	No.189, Yingbin Avenue, Huadu District, Guangzhou	86-20-36900888
19	Hilton Guangzhou Baiyun	★★★★	No.515-517, Yuncheng Dong Road, Baiyun District, Guangzhou	86-20-66600666
20	Crowne Plaza Guangzhou City Center	★★★★	339 Huanshi East Road, Yuexiu District, Guangzhou	86-20-83638888-88132

For more hotels and booking online at the Canton Fair official Website, please visit [booking.cantonfair.org.cn](http://booking.cantonfair.org.cn)

## 4 Complex Layout



Interpretation Service Centre 翻译中心	Shuttle Bus to Downtown 往返海珠区巴士车点	Parking 停车场	Muslim Prayer Room(Level-1 of Hall B) 穆斯林礼拜室 (1楼B馆)
Overseas Buyers' Registration 海外采购商注册处	Shuttle Bus To Parking Lot 停车场接驳巴士车点	Hotel Bus 酒店巴士车点	Luggage Storage 行李寄存处
Temporary Bus 临时公共汽车候车点	Exhibition Center Wharf 会展中心码头	Taxi 出租车候车点	AREA A AREA B Shuttle Bus Route in Area A and B during Phase 1&2 第一、二阶段A区和B区的穿梭巴士路线
Bus Station 公共汽车站	Electric Power Cart Route 电瓶车路线	AREA A AREA B Shuttle Bus Route in Area A and B during Phase 3 第三阶段A区和B区的穿梭巴士路线	AREA A AREA B Shuttle Bus Route in Area A and B during Phase 3 第三阶段A区和B区的穿梭巴士路线
Escalator 扶梯/电梯	Tram 有轨电车车点	Canton Fair Overseas Cooperative Partner Service 广交会海外合作伙伴服务中心	Canton Fair Overseas VIP Lounge (A2/A3 Area B) 广交会海外贵宾贵宾休息室 (A2/A3区B馆)
Canton Fair Ticket Center 广交会票务中心	Canton Fair Overseas VIP Lounge (West Gate of Hall 14.3, Area A) 广交会海外贵宾贵宾休息室 (西馆14.3馆A区)	Info 信息中心 (ARNB Counter R) 广交会海外贵宾贵宾休息室 (西馆14.3馆A区)	Canton Fair Overseas VIP Lounge (North Gate of Hall 14.3, Area C) 广交会海外贵宾贵宾休息室 (北馆14.3馆C区)